| | g the delivery of the Strategic Plan Member for Corporate Services, Revenues and Benefits and Customer | Lichfield district Jcounci |
|-------------------|---|-------------------------------|
| Services Date: | district vcounci www.lichfielddc.gov.ul | |
| Agenda Item: | Item 4 | |
| Contact Officer: | Christie Tims | |
| Tel Number: | 01543 308100 | CABINET |
| Email: | CADINET | |
| Key Decision | | |
| | | |

1. Executive Summary

- 1.1 Lichfield District Council is currently mid-way through the period of its Strategic Plan 2016 2020.
- 1.2 To date the council has directed and monitored its performance against the Strategic Plan, with Corporate Annual Action Plans and two annual Directorate Action Plans (Transformation & Resources and Place & Community).
- 1.3 Performance has been reported at six and 12 month intervals, with the Corporate Annual Action Plan (CAAP) reported to Cabinet, and the Directorate Actions Plans reported to the relevant Overview & Scrutiny committees.
- 1.4 Progress against the 2017/18 Corporate Annual Action Plan is attached at Appendix A.
- 1.5 A mid-plan review of the way the council manages its performance has been carried out during the early part of 2018, and a revised performance framework has been developed (see **Appendix B**).
- 1.6 A key outcome of the review has been the development of the council's new Delivery Plan 2018 2020 which it is proposed will replace the CAAP and the two Directorate Action Plans, providing a whole council approach to performance.
- 1.7 The Delivery Plan provides a direct link to the council's Strategic Plan as it maps ongoing actions aligned to commitments set out in the Strategic Plan. It contains only those actions that are strategic in nature or are of cross–departmental importance. By bringing together actions in this way, the Delivery Plan also helps to highlight any resource implications and will ensure corporate prioritisation takes place in a more coordinated way.
- 1.8 The Delivery Plan also captures the performance the council has delivered so far against the aspirations set out in the Strategic Plan, and also maps out the activity that will take place between 2018 and 2020 to support delivery of the overall Strategic Plan. As such it is a longer lasting, more forward focussed and more resilient performance tool.
- 1.9 Actions are mapped directly back to commitments and aspirations in each of the council's priorities in the Strategic Plan. They are also linked to each head of service and team service plans, and to individual staff members' performance and development review targets a thread of activity throughout our organisation. The Delivery Plan has also been reviewed in line with the Medium Term Financial Strategy.
- 1.10 The Delivery Plan also seeks to highlight how these actions relate to the council's Fit for the Future commercialisation themes: investment; income; and innovation. A column is included within the document to highlight these links.
- 1.11 The Delivery Plan 2018 2020 will be reviewed on an ongoing basis by the council's Leadership Team to monitor both performance and risk. It will also be reviewed, updated and approved on a six-monthly basis by Cabinet.

1.12 The draft Delivery Plan 2018-20 is attached at Appendix C.

The Delivery Plan will be accompanied by a new set of Corporate Indicators (see **Appendix D**) that are aligned with the Strategic Plan's outcomes and which illustrate the socio-economic health of the district.

2. Recommendations

It is recommended that Cabinet

- 2.1 Notes the 2017/18 end of year performance as detailed in the 2017/2018 Corporate Annual Action Plan (see **Appendix A**).
- 2.2 To note the new Performance Development Framework (**Appendix B**) and adopt the new Delivery Plan 2018-2020 (**Appendix C**) and draft Corporate Indicators (**Appendix D**).

3. Background

The 2017/18 Corporate Annual Action Plan

- 3.1 Progress against the 2017/18 Corporate Annual Action Plan (CAAP), which sets out the key activities and projects, measures and targets for the year, is attached at Appendix A.
- 3.2 Of the Actions tracked within the report 4 have been fully completed, 19 have been delivered as expected and planned, 7 are delayed, at risk of delay or outside of target and 5 are severely delayed, under target or now unlikely.

| | Total Actions | red | amber | green | complete |
|-------------|---------------|-----|-------|-------|----------|
| Midyear | 34 | 6 | 9 | 15 | 4 |
| End of year | 34 | 5 | 7 | 19 | 4 |

- 3.3 The 5 key actions severely delayed or unlikely were: commencement of the Friarsgate development, which has now been terminated due to the developer failing to secure a funder; bringing forward the Cricket Lane employment allocation; delivery of the actions within the Physical Activity and Sport Strategy; planning permission granted for 1300 homes; and reducing the number of telephone and face to face calls to the council, which actually went up due to the introduction of the garden waste subscription service and severe weather disruption in December and January.
- 3.4 Any key aspirations from the CAAP that were not achieved have been built into the Delivery Plan for delivery in the coming months.

Improving our Approach to Performance Management

- 3.5 Whilst adopting Annual Action Plans has been successful in recording progress, there are things that we can do to improve our monitoring of performance. For instance, reporting over a specific 12 month period limits our focus and hampers our ability to measure progress towards achieving the strategic objectives. Furthermore, the relatively short period of an Annual Action Plan does not necessarily reflect the time that projects take to evolve or be delivered. In consequence, the Plan can sometimes be extremely task focused and therefore lacking in strategic purpose.
- 3.6 To address this, a review of our performance management framework has been undertaken in consultation with cabinet members, Strategic (O&S) Committee and the leadership team to develop a clearer approach. The new framework creates a golden thread through every level of the organisation

towards our strategic objectives. It is also intended that the reporting of performance will be more timely and effective in determining progress as a result thanks to the use of the Pentana system.

The 2018-20 Delivery Plan

- 3.7 As a result we have developed a Delivery Plan that includes all of the key strategic projects extracted from service plans that Leadership Team have a shared responsibility to deliver, in support of the Strategic Plan outcomes for 2016 to 2020.
- 3.8 It excludes all projects or activities which are delivered wholly under the control of a single service, these remain with each individual head of service and their service plan.
- 3.9 The Delivery Plan also seeks to highlight the council's activity with its commercialisation aspirations. Projects and actions have been highlighted where they contribute to the three commercialisation pillars of investment; income; and innovation.
- 3.10 The Delivery Plan will be reviewed by Leadership Team and directorates on a regular basis to ensure resources are available to support key strategic projects. This will be in line with our Money Matters Reporting. Updates to the Delivery Plan will then feed through to relevant Overview & Scrutiny committees and then Cabinet every six months.

Measuring the Impact on the Health of the District

- 3.11 The council's Strategic Plan identifies our aspirations to help Lichfield District to have a vibrant and prosperous economy, health and safe communities and provide clean, green and welcoming places to live. To help us understand the socio-economic health of the district, which in turn informs the rationale for our actions, we need to adopt a set of meaningful and reliable Corporate Indicators.
- 3.12 Our draft Corporate Indicators (CIs) have been developed with the support of the Staffordshire County Council Information Hub. The Information Hub team helped to provide the evidence base which fed into the development of our Strategic Plan in 2015/16 and are supporting us to identify sources of regular and reliable data to demonstrate the impact our work is having on the district as a whole.
- 3.13 The draft CIs set out in Appendix D will be collated as part of the first update on the new Delivery Plan, where they can be assessed for their usefulness and finalised as the baseline for the assessment of progress to the Strategic Plan.
- 3.14 The indicators give a flavour of the impact the council is having on the health and wellbeing of the district against the council's main strategic themes. Once finalised the indicators will be updated and published annually to demonstrate progress.
- 3.15 This is a pilot collaboration between the County and district in developing a clear understanding of our influence on the issues affecting the population we serve and a step to strengthening partnership working through using similar data sets to inform the improvement of service targeting and delivery.
- 3.16 All service and Delivery plan actions will be monitored within our Pentana performance management system along with local key performance indicators (KPIs). These will be updated in real time and produce performance information that will be used by relevant managers and directors throughout the council.
- 3.17 The Delivery Plan will be available within the system and a high-level public facing view of the plan will be available on Pentana via our website.

| i i i i | There are numerous ways of monitoring performance and of drafting the Delivery Plan. Cabinet can choose not to have a Delivery Plan and could choose to amend any of the entries in the Plan. |
|--------------|--|
| Consultation | We have consulted widely with Leadership Team, Heads of Service and the Strategic |

| | O&S Committee. Specific input has also been sought from the Staffordshire County Council Information Hub. |
|--|---|
| Financial Implications | None specific – all costs are included in individual service plans and reflected in the MTFS. |
| Contribution to the Delivery of the Strategic Plan | The new Delivery Plan and Corporate Indicators will demonstrate how the council is delivering directly against the themes and aims set out in the District Council's Strategic Plan 2016 -20, with greater clarity than the previous Annual Action Plan format. |
| Equality, Diversity and Human Rights Implications | Equality and diversity implications are dealt with at an appropriate time in the delivery of the actions and projects For example an equality impact assessment will be undertaken on any service change or policy which is identified in this plan. |
| Crime & Safety Issues | This report, in itself, does not have any impact on crime and safety issues, but these matters are dealt with at an appropriate time in the delivery of projects and actions |

| | Risk Description | How We Manage It | Severity of Risk (RYG) |
|---|--|--|---------------------------|
| A | Information provided to Members is too 'high level' and inadequate for robust scrutiny. | Members can request further details or a separate report on any item referred to in the report. | Green. |
| В | There are insufficient resources to achieve all of the actions on the Delivery Plan. | The Delivery Plan is a live document that will be monitored and updated by Leadership team to ensure priority is given to priority actions. | Green |
| С | The Delivery Plan actions do not achieve the desired outcomes to meet the Strategic Plan 2016-20 | The Delivery Plan is supported by a number of Corporate Indicators which will enable us to monitor if the outcomes are being achieved and will adjust accordingly | Green |
| D | The reporting of the Delivery Plan is not timely. | The Delivery Plan will be reviewed on a regular basis and high level actions will be maintained using the Pentana system so real-time information is available. | Green |

Background documents

Relevant web links

Appendix A Corporate Annual Action Plan

CORPORATE ANNUAL ACTION PLAN 2017 / 18

Progress report

| Reference no | Ambitions | What will success look like? | Potential Risk RAG | Progress | | | | | |
|-----------------|---|--|-----------------------|--|--|--|--|--|--|
| Vibrant | /ibrant and prosperous economy | | | | | | | | |
| AAP1 | Develop Lichfield City and Burntwood Town Centres | Start on site with Friarsgate by the end of 2017 | Red (from Amber) | As the developer was unable to meet the milestones within the Development Agreement by the 30 June 2018 deadline, the Council has served notice to terminate the Development Agreement. | | | | | |
| | | Planning application considered for Burntwood Town Centre development by June 2017 | Complete | Resolution to grant planning permission made for Burntwood town centre site in April 2017. Section 106 agreement, signed and permission formally granted in January 2018. | | | | | |
| | | Implement City Centre Development Partnership Strategy including: | | Agreement reached with Staffordshire County Council | | | | | |
| | | Re-integration of the tourist information centre into St Mary's Heritage Centre. | Green | (SCC) for TIC to be re-incorporated into St Mary's Heritage Centre on completion of refurbishment works. Works on- going with a move in date of late summer 2018. Sub lease expected to be completed in 2018. | | | | | |
| | | Planning application determined for new coach park by June 2017 | Complete | Planning permission granted in March 2017. | | | | | |
| | | Submit bid for restoration of Stowe Pool to HLF by June 2017. | Amber (from Green) | Bid submission delayed until 2018. | | | | | |

| Reference no | Ambitions | What will success look like? | Potential Risk RAG | Progress |
|-----------------|--|--|-----------------------|---|
| AAP2 | Encourage job creation throughout the district | Support the development of commercial sites at Liberty Park; Wall Island; Fradley Park. | Amber | The Council continues to work with developers/owners on these three sites. At <i>Liberty Park</i> , a revised planning application for Phase 1 is expected in May 2018. At <i>Wall Island</i> , Phase II reserved matters granted in February 2018. Amendments to Phase I (retrospective approval for car parking) approved in December 2017. At <i>Fradley Park</i> , planning permission for Prologis Phase II granted in December 2017 and for land off Wood End Lane in January 2018. |
| | | Review major employment allocations to facilitate development by March 2018 | Green | Fradley Park: New website promoting development opportunities now live with 2 development plots and an industrial unit available. Prologis Park Fradley: 2 units are now occupied by Screwfix and Anixter with one development site still available. Imperial Retail Park, Eastern Avenue: Work has begun to redevelop the site and establish a new retail park. The scheme is anchored by Lidl and Costa with the site being capable of housing up to four retailers. Lichfield South Business Park, Wall Island: Phase 3 of the current business park is being created with reserved matters for a research and innovation centre. Former Olaf Johnson site, Burntwood: Work has begun on the former Olaf Johnson site which shall comprise of a minimum of nine units with additional parking. |
| | | Identify and remove barriers to site assembly at Burntwood to facilitate town centre development | Green (from red) | The Council, SCC and developer are jointly funding the costs of completing land assembly to facilitate development. Preparation works on site. |
| | | Bring forward the Cricket Lane, Lichfield employment allocation | Red | Pre-application discussions ongoing for a planning application for a mixed-use scheme of housing and employment. Application expected in summer 2018. |

| Reference no | Ambitions | What will success look like? | Potential Risk RAG | Progress |
|-----------------|---|---|-----------------------|---|
| Healthy | and safe commu | inities | | |
| ΑΑΡ3 | Ensuring a safe, warm and accessible housing stock | 95 Disabled Facilities Grant adaptions completed to allow residents to remain in their own homes. Countywide review of Adaptations completed by March 2018 | Green Green | 102 adaptions have been completed during 2017/18. The contract for the delivery of adaptations across Staffordshire has been awarded to Millbrook Healthcare Ltd, starting from 1 April 2018. |
| AAP4 | Preventing cases of homelessness | 200 cases of at-risk of homelessness prevented from becoming homeless | Green | 202 successful interventions preventing immediate risk of homelessness have been undertaken during 2017/18. 136 were completed by the Council with a further 66 by Citizens Advice South East Staffordshire (CASES) on our behalf. |
| ΑΑΡ5 | A more active district | Delivery of actions within the Physical Activity and Sport Strategy to include: Adoption of a new Joint Use Agreement at Friary Grange Leisure Centre (September 2017) | Red (from Amber) | The Management Committee has been reinstated to work more collaboratively on the management, maintenance and operation of Friary Grange. |
| | | The transfer of the management and operation of 2 leisure centres to a leisure operator (January 2018) | Green | Leisure centres and associated product outsourced to Freedom Leisure on 1 February 2018. The council is now working with Freedom Leisure on contract and partnership development with a focus on health and wellbeing. |
| Clean, g | green and welcon | ning places to live | | |
| AAP6 | Implement the Local Plan and promote housing growth | Planning permissions granted for 1300 homes | Red | Planning permission granted for 416 homes. The 'call in' and associated delay in determining Arkall Farm has removed 1,000 homes from this year's predicted supply, though a decision on 'call-in' is expected shortly which could re-confirm supply. |
| | | At least 633 homes built in | Green | 648 homes completed (102%). |

| Reference no | Ambitions | What will success look like? | Potential Risk RAG | Progress |
|-----------------|---|---|-----------------------|---|
| | | accordance with the 5 year housing land supply trajectory for 2017/18 | | |
| | | At least 158 affordable homes built in accordance with the targets of the Local Plan. | Amber | 135 affordable homes completed (85%). |
| | | Strategic housing sites plan reviewed by March 2018 | Green | Barriers to Growth monitoring tool adopted and being used to inform progress on development of strategic housing sites. |
| | | Adoption of Site Allocations Plan by March 2018 | Green | Consultation completed. Officers assessing responses with a report to Cabinet in May 2018. |
| AAP7 | Mitigating the effects on local communities and the environment of the Government's HS2 proposals | Phase 1 – Commence considering and determining applications and environmental health consents in line with qualifying authority status. | Green | First schedule 61 COPA (pollution control) application giver consent in January 2018. No complaints have arisen as a result of the works involved. All planning approvals determined within the statutory time-fame. Petition formally lodged to Phase 2a Hybrid Bill and |
| | | Phase 2 – Ensure timely and meaningful responses to consultations on draft Environmental Impact Assessment and route design refinement. | Green | negotiations commenced with HS2 in advance of planned appearance at Select Committee to seek to address points raised. |
| A coun | cil that is fit for th | ne future | | |
| AAP8 | Implement Fit for the Future programme and outcomes of the Corporate Council Review | Delivery Plans implemented for the following reviews • Revenues and Benefits | Green (from Amber) | Actions implemented include: Introduction of landlords' portal Training of front line staff to enable more requests for service to be completed at the first point of contact Procurement of revenues and benefits forms package to enable enhanced consumer experience New team structure agreed and consultation period completed and new structure partly implemented. |

-

Benefits claim forms made available on line to

customers in March 2018

| Reference no | Ambitions | What will success look like? | Potential Risk RAG | Progress |
|-----------------|-----------|---------------------------------|-----------------------|---|
| | | Economic Development | Green | Highlights by theme; Place (in addition to highlights described elsewhere): Lichfield BID has placed 4 footfall counters around the city, hosting events throughout the year, provide a networking opportunity for businesses and have introduced a Joint Procurement Scheme which source and manage contracts for individual businesses, saving BID members money. 95.4% of premises within Lichfield District have access to UK superfast broadband (>24Mbps) Business: Business support clinics have taken place within Lichfield District in partnership with the 2 Growth Hubs covering the area. As part of Tamworth and Lichfield for Business, there were 199 attendees at the Tamworth and Lichfield Business Show in November 2017. Work is currently taking place on gathering further data on the local business population with a business survey being undertaken later this year. 9 Lichfield District businesses have been approved for the Business Growth Programme, creating 27 jobs. 169 businesses or individuals have enquired regarding the Enterprise for Success programme, creating 16 jobs. The Higher Level Skills Match programme has launched providing local SMEs with graduate level skills development, recruitment and advice services. |

| Reference no | Ambitions | What will success look like? | Potential Risk RAG | Progress |
|-----------------|---|--|-----------------------|---|
| | | Complete and implement new arrangements for Scrutiny | Complete | Council agreed in May 2017 to maintain four committees. The terms of reference for co-ordinating group and task groups were strengthened and more regularly used. |
| | | Prepare and adopt new People Strategy by March 2018 including the adoption of new | Amber | People Strategy is being prepared in consultation with Leadership Team, for formal adoption later this year. |
| | | flexible working policycar parking policy | | A bid for funding for the exploratory works for the Lichfield Hub concept was submitted to the Government's One Public Estate programme but was unsuccessful. The |
| | | Consider and agree future use of Council House by March 2018. | Amber | project's key partners including the district and county council are continuing with the project and have allocated budget to allow these works and studies to be progressed. |
| AAP9 | Ensure revenue and capital budgets are managed efficiently | 2016/17 Accounts audited and unqualified by July 2017 | Complete | We received an unqualified opinion on 26 September 2017 and this was reported to Audit (and Member Standards) Committee. |
| | and effectively | Outturn at 31 st March 2018 to be +/- £250,000 of the original revenue budget | Green | The Net Cost of Services outturn at £10,162,512 was (£72,288) below the Approved Budget |
| | | Maintain collection rates of council tax and non-domestic rates of at | Green | Collection related to the 2017/18 financial year: Council Tax: 98.8% Business Rates: 98.96% |
| | Reduce dependence of the revenue budget on income from government grant. | least 98.5% | | Collection related to all financial years: Council Tax: 97.50% Business Rates: 98.60% |
| | Implement the four strands of the Efficiency Plan 2016 – 2020. | Adopt and implement approach to commercialisation by November 2017 | Amber | Commercialisation was repositioned within the refreshed Fit for the Future programme, as a key cross-cutting strand. The refreshed programme was communicated in September 2017, scoped in November 2017 and work has been ongoing to formally launch the programme in April 2018. The commercialisation strategy was replaced by a Property Investment Strategy which was approved in November 2017 |
| AAP10 | Encourage more | Adopt, by May 2017, and | Amber | Innovation/channel shift/digitisation programme being |

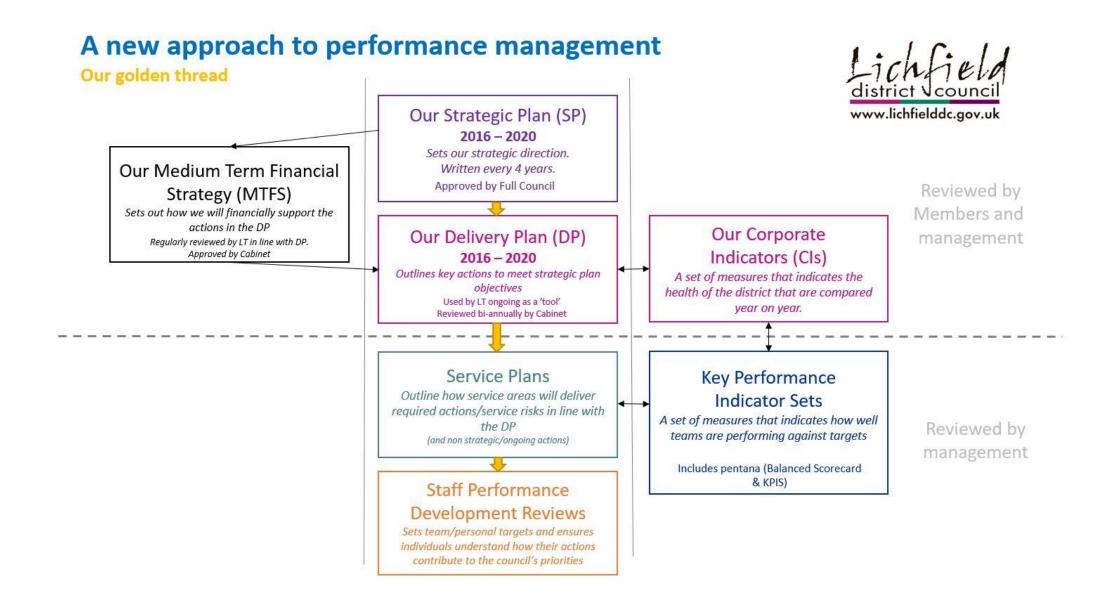
| Reference no | Ambitions | What will success look like? | Potential Risk RAG | Progress |
|-----------------|--|--|-----------------------|---|
| | customers to use digital means to interact with the council | implement innovation/channel shift/ digitisation programme | Green | implemented with on the following delivered: Single customer account with on line forms and new CRM; Benefits forms now online Revenues on-line forms in testing Committee services system introduced in January 2018 Line of business system for Regulatory Services identified |
| | | More transactions completed on- line by customers | Green (from Amber) | New on line opportunities provided through Landlord Portal and leisure centre bookings. Garden waste subscriptions, and other waste processes available on line. By May 2018, 79% of garden waste subscriptions have been completed online. |
| | | More processes completed with fewer interventions by staff | Green (from Amber) | 6 Processes for Joint Waste, 4 Benefits processes (including the Landlord Portal) now fully automated. |
| | | Reduced number of telephone and face to face calls to the council. | Red | During the year there were 136,789 telephone calls and 23,448 face to face visits compared with 113,746 and 21,743 respectively. The increase coincides with the go-live of garden waste subscriptions and bad weather which affected waste collections. |

Indicates upward trend since reporting

Indicates downward trends since reporting



Appendix B Performance Management Framework



Appendix C

Lichfield District Council Delivery Plan

2018 - 2020



Vibrant and prosperous economy

By 2020 we will work to ensure there are: more local jobs - more people in employment - more new businesses locate in our district - more businesses succeed - more visitors to the district - greater visitor spend in the district - a regenerated Lichfield City Centre - an improved retail offer in Burntwood

| Our Strategic Plan commitment - what we will do | | deliver to meet our aims Key projects (2018 - 2020) | By when | FJF - Income / | Lead HOS | Supporting HOS |
|--|---|--|------------|-------------------|---|---|
| Our Strategic Plan commitment - what we will do | Key projects delivered (2016 - 2018) | | by when | Innovate / Invest | Lead HUS | Supporting HOS |
| Promoting Lichfield District as a good place to invest through the roll out of the local plan | Supported developments of new sites including Screwfix site, Burntwood Business Park, Lichfield South Wall Island and other key sites at Fradley. | Deliver outstanding commercial allocated sites and S106/CIL agreements, including Liberty Park, Wall Island, Cricket Lane and further sites at Fradley. | March 2020 | Income | Development Services | Legal, Property & Democratic Services / Finance & Procurement / Economic Growth |
| business centres and rural areas. | Supported various business ventures to move into district (including Screwfix at Fradley creating up to 700 new jobs). Devlivered an inward investment prospectus. | Use the inward investment prospectus as the basis for discussions with development industry and other partners to attract new investment into our centres, on allocated housing and employment sites and suitable windfall opportunities. | Ongoing | Income | Economic Growth | Customer Services, Revenues & Benefits / Development Services / Regulatory Services, Housing & Wellbeing, Environmental Health |
| | | Work with Make it in Stoke and Staffs and the GBSLEP Investment Company and to attract new investment opportunities into the District. | Ongoing | Income | Economic Growth | |
| Delivering support, signposting and networking opportunities to existing businesses to help them thrive. | Provided ongoing business support to enquirers. 159 businesses supported through our Business Enterprise Programme. | Continue to work with the two LEP Growth Hubs and partners to support business and promote the Business for Growth and Enterprise for Success Programmes, aiding existing businesses and new start ups. Environmental Health to carry out advisory visits to all new food businesses to assist operators in achieving the highest food hygiene rating they can. | Ongoing | Income | Economic Growth | Regulatory Services, Housing & Wellbeing, Environmental Health |
| Making it easier for businesses to interact with us. | Launched the landlords portal (for private rented housing). Intorduced e-billing for business rates. | Design and embed new approach to trade waste booking and processing to make it easier for potential customers to deal with the council | Ongoing | Income | Joint Waste | Customer Services, Revenues & Benefits / Corporate Services |
| | | Promote e-billing for business rates and BID | March 2019 | Innovate | Customer Services, Revenues & Benefits / Corporate Services | Economic Growth |

| | | Roll out Jadu business account | Mid 2019 | | Customer Services, | Economic Growth |
|--|--|---|--------------------|---------------|-----------------------|--|
| | | | | la se sue tra | Revenues & Benefits / | |
| | | | | Innovate | Corporate Services | |
| Understanding, monitoring and adapting to business needs and | Economic Growth Strategy adopted, including | Review and adopt revised discretionary rates relief | March 2019 | Income | Customer Services, | Finance & |
| issues across the district. | extensive business consultation. | policy. | | | Revenues & Benefits | Procurement / |
| | | | | | | Economic Growth |
| Encouraging increased visitors to our district, increase spend in | Supported Lichfield BID, signed up to Lichfield City | Launch new tourism website and associated | Summer 2018 | Income | Economic Growth | Corporate Services / |
| our local economy and more overnight stays. | Centre Development Strategy, supported | branding and marketing for Lichfield City and the | | | | Leisure and |
| | | wider district. | | | | Operational Services |
| | redevelopment of St Mary's in the Market Square, | | | | | · · · · · · · · · · · · · · · · · · · |
| | delivered ongoing marketing initiatives, supported | Deliver major event programme in the parks, | Annually | Income | Leisure & Operational | Corporate Services / |
| | growing events programme (Lichfield Food, | including Lichfield Proms in Beacon Park and Drive | | | Services | Finance and |
| | Christmas festival etc.), launched Lichfield Art | in Movies | | | | Procurement |
| | · · · · | | December 2019 | Incomo | Regulatory Services | Economic Crowth / |
| | | Roll out new street trading policy and support safe | December 2018 | Income | Regulatory Services, | Economic Growth / |
| | granted in March 2017. | delivery of events through the Strategic Advisory | | | Housing & Wellbeing, | Legal, Property and |
| | | Group. | | | Environmental Health | Democratic Services |
| | | Improve gateway to city centre for coach and bus | March 2020 | Income | Economic Growth | Development Services |
| | | ······································ | | income | | / Finance & |
| | | passengers. | | | | Procurement |
| | | | March 2010 | Incomo | Economic Growth | 1 |
| Delivering good quality and safe car parking in our key retail | | Consider car parking issues as part of Lichfield City | March 2019 | Income | Economic Growth | Development Services |
| areas. | | master plan, including the future of the Multi- | | | | / Finance & |
| | | Storey Car Park. | | | | Procurement |
| | | | | | | |
| | Kau avaiante dellivered (2016 - 2018) | Kou arciente (2018 - 2020) | Milesterres | | Lead HOS | Summenting 1105 |
| We will influence and encourage | Key projects delivered (2016 - 2018) | Key projects (2018 - 2020) | Milestones | | Lead HOS | Supporting HOS |
| Undertake master planning to deliver a mixed use development | Land acquired. | Consult with stakeholders and residents to develop | Ongoing | | Economic Growth | Development Services |
| in Lichfield City Centre and ensure it meets the needs of our | | plans for the Birmingham Road site. | | | | / Finance & |
| community, particularly young people. | | | | | | Procurement / All |
| community, particularly young people. | | Refresh development brief for Bird Street car park. | Autumn 2018 | | Economic Growth | Development Services |
| | | | | | | / Finance & |
| | | | | | | , |
| | | | | | | Procurement / Legal |
| | | | | | | Procurement / Legal, |
| | | | | | | Property & Democratio |
| | | Connected View of Development of Terror Constra | Ongoing | | Foonemic Crowth | Property & Democratic Services |
| Help to support the delivery of an improved retail experience in | Planning permission granted for Burntwood town | Support delivery of Burntwood Town Centre - | Ongoing | | Economic Growth | Property & Democratio |
| Help to support the delivery of an improved retail experience in Burntwood. | Planning permission granted for Burntwood town centre site in April 2017. Section 106 agreement in | Support delivery of Burntwood Town Centre - actively pursue development opportunities for the | Ongoing | | Economic Growth | Property & Democration |
| | centre site in April 2017. Section 106 agreement in | actively pursue development opportunities for the | Ongoing | | Economic Growth | Property & Democration |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued | actively pursue development opportunities for the blue hoarding site in partnership with the | Ongoing | | Economic Growth | Property & Democratic Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and | actively pursue development opportunities for the | Ongoing | | Economic Growth | Property & Democratic Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. | | | | Property & Democratic Services Development Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and | actively pursue development opportunities for the blue hoarding site in partnership with the | Ongoing Ongoing | | Economic Growth | Property & Democratic Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of completing land assembly for town centre to | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. | | | | Property & Democratic Services Development Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. | | | | Property & Democratic Services Development Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of completing land assembly for town centre to | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. | | | | Property & Democratic Services Development Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of completing land assembly for town centre to | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. | | | | Property & Democratic Services Development Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of completing land assembly for town centre to | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. | | | | Property & Democratic Services Development Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of completing land assembly for town centre to | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. | | | | Property & Democratic Services Development Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of completing land assembly for town centre to | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. | | | | Property & Democratic Services Development Services |
| | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of completing land assembly for town centre to | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. Lobby partners for delivery of a new health centre(s) to serve the residents of Burntwood. | | Income | | Property & Democratic Services Development Services |
| Burntwood. | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of completing land assembly for town centre to facilitate development. | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. Lobby partners for delivery of a new health centre(s) to serve the residents of Burntwood. | Ongoing | Income | Economic Growth | Property & Democratic Services Development Services |
| Burntwood. | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of completing land assembly for town centre to facilitate development. Planning Permission for Phase 1 of Liberty Park granted Dec 2017. Planning Permission for | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. Lobby partners for delivery of a new health centre(s) to serve the residents of Burntwood. Encourage detailed proposals to come forward at key commercial sites including Lichfield South, | Ongoing | Income | Economic Growth | Property & Democratic Services Development Services All Development Services / Regulatory Services, |
| Burntwood. | centre site in April 2017. Section 106 agreement in negotiation signed and permission formally issued Jan 2018. District and county councils and developer have agreed to jointly fund costs of completing land assembly for town centre to facilitate development. | actively pursue development opportunities for the blue hoarding site in partnership with the landowner and Staffordshire County Council. Lobby partners for delivery of a new health centre(s) to serve the residents of Burntwood. | Ongoing | Income | Economic Growth | Property & Democratic Services Development Services |

| | Jan 2018. Planning permission for amendments to Phase 1 retrospective approved Dec 2017 and Phase 2 reserved matters, granted February 2018. | Receive application for mixed use development (housing and employment) at Cricket Lane. | Summer 2018 | Income | Development Services | |
|---|--|--|-------------|--------|---|---|
| arts, heritage, retail and cultural offer of the city and district with | Established Lichfield City Centre Development partnership and adopted Lichfield City Centre Development Strategy. | Progress plans and proposals contained in the Lichfield City Centre Development Strategy. | Ongoing | Income | Economic Growth | Leisure & Operational Services / Development Services |
| _ | Helped to establish Lichfield BID. Supported business community to investigate BIDs in Fradley and Burntwood. | Support the reballot of the Lichfield BID in 2019/2020. | 2019/20 | Income | Economic Growth | Customer Services, Revenues & Benefits / Finance & Procurement |
| Encourage apprenticeships and other youth based work schemes. | 7 apprenticeships in place at council. | New opportunities to be identified and promoted across all service areas - target 9 apprenticeships in place annually. | Ongoing | | Corporate Services / Economic Growth | All |

Healthy and safe communities

By 2020 we will work to ensure: more people will be healthy & active - more people will be involved in volunteering & community activity - fewer people & families will be homeless - more people will feel safer & less worried about crime and anti-social behaviour - more people will be living independently at home

| | Key projects we have/wil | l deliver to meet our aims | | | | |
|---|--|--|----------------|--------|--|---|
| Our Strategic Plan commitment - what we will do | Key projects delivered (2016 - 2018) | Key projects (2018 - 2020) | Milestones | | Lead HOS | Supporting HOS |
| walking routes through to events, community activities and | Physical Activity & Sports Strategy written and adopted. Sports development programme delivered annually. Parks events programme delivered annually. | Work with Sport England to undertake a review of the council's Physical Activity and Sports Strategy (PASS). | Sept 2018 | | Leisure & Operational Services | Regulatory Services, Housing & Wellbeing, Environmental Health |
| Providing support to help those with disabilities and older people stay healthy and active. | Leisure centres schemes delivered. Sports development programme delivered annually. Parks events programme delivered annually. | Deliver Health and Wellbeing Delivery Plan 2018 - 2023 which will enable targeted intervention based on identified need. | March 2023 | | Regulatory Services, Housing & Wellbeing, Environmental Health | Leisure & Operational Services |
| | Outsourced management of Burntwood and Friary Grange Leisure Centres. Sports development programme delivered annually. Parks events programme delivered annually. | Utilise Sport England Facilities Planning Model to develop options appraisal and feasibility study for the future potential replacement Friary Grange leisure centre. | July 2019 | Invest | Leisure & Operational Services | Finance & Procurement / Development Services / Economic Growth |
| | | Produce a ten year Local Facility Football Pitch Plan and use this doc to review the council's current Playing Pitch Strategy. | September 2018 | Income | Leisure & Operational Services | Economic Growth / Regulatory Services, Housing & Wellbeing, Environmental Health |
| organisations to increase the quantity and quality of leisure across the district. | Transferred King Edward VI leisure centre. Introduced Tennis for Free in Beacon Park; granted landlord's consent to facility development at Lichfield City FC and Burntwood St Matthews CC. | Revised partnership and funding agreement with Garrick theatre confirmed. | October 2018 | | Leisure & Operational Services | Finance & Procurement / Legal, Property & Development Services |

| Delivering a programme of disabled facilities grants to help people remain living safely at home. Providing help and advice to prevent homelessness. | 90 disabled adaptations delivered. Participated in the DFG review and retendering of county adaptation service called SILIS (Supporting Independent Living in Staffordshire) through Millbrook Healthcare which starts 1 April 2018. Provided homelessness service - 17 households placed in B&B / 45 in Bromford temporary accommodation (2017/18) and 33 households placed in B&B / 48 in Bromford temporary accommodation (2016/17). A total of 202 successful preventions have been undertaken in 2017-18, 136 by LDC and 66 by CASES. Reviewed | programme. | March 2019 December 2019 December 2018 | | Regulatory Services, Housing & Wellbeing, Environmental Health Regulatory Services, Housing & Wellbeing, Environmental Health Customer Services, Revenues & Benefits | Finance & Procurement Economic Growth / Development Services Corporate Services / Regulatory Services, Housing & Wellbeing, Environmental Health |
|--|--|---|--|--------|---|---|
| We will influence and encourage | the homelessness service to implement the Homelessness Reduction Act 2017. Key projects delivered (2016 - 2018) | Key projects (2018 - 2020) | Delivery date | | Lead HOS | Supporting HOS |
| Deliver joined up, cohesive plans and funding decisions across partners. | Established We Love Lichfield Fund, delivered small grants scheme annually, established Lichfield District Locality Commissioning Board - | Monitor the impact and achievement of outcomes for the community and voluntary sector funding agreements. | March 2019 | Income | Regulatory Services, Housing & Wellbeing, Environmental Health | |
| Reduce the fear of crime by promoting and communicating the successes in community safety and crime trends. | Community safety initiatives delivered. Adopted Community Safety Delivery Plan. | Deliver Community Safety Delivery Plan. | March 2019 | Income | Regulatory Services, Housing & Wellbeing, Environmental Health | Corporate Services / Legal, Property & Democratic Services |

Clean, green & welcoming places to live

By 2020 we will work to ensure there are: more affordable homes in the district - our heritage & open spaces will be well maintained or enhanced - our streets will be clean and well maintained - more people will use parks and open spaces - new homes will be built - new offices will be built - new retail space will be built - new manufacturing spaces will be built

| | Key projects we have/wil | Il deliver to meet our aims | | | | |
|---|---|---|---------------|--------|----------------------|---|
| Our Strategic Plan commitment - what we will do | Key projects delivered (2016 - 2018) | Key projects (2018 - 2020) | Delivery date | | Lead HOS | Supporting HOS |
| Implement our Local Plan which will ensure a controlled and | Delivered Strategic Development Allocations | Adopt Local Plan land allocations. | December 2018 | Income | Economic Growth | Development Services / Leisure & Operational |
| balanced growth of our district. | (SDAs) for Burntwood, East of Lichfield, Streethay and Fradley. Supported Neighbourhood Plans in | | NA 1 2020 | | 5 | Services |
| | Alrewas, Armitage with Handsacre, Burntwood, Colton, Elford, Fradley, Hammerwich, Lichfield City, Little Aston, Longdon, Shenstone, Stonnall, | Deliver SDAs for South of Lichfield, Cricket Lane and Deanslade Farm in accordance with housing | March 2020 | Income | Economic Growth | Development Services |
| | Streethay, Wall, Whittington & Fisherwick and Wiggington & Hopwas. Facilitated the allocation | trajectories. Submit the Local Plan Site Allocations Document for examination and have this formally adopted | March 2019 | Income | Economic Growth | Legal, Property & Democratic Services |
| | of discretionary S106 obligations and put in place a Community Infrastructure Levy Charging Regime | following independent scrutiny. | | | | |
| | and Governance arrangements to support infrastructure provision. Planning permission for 416 homes granted (32% of 17/18 target), 378 | Encourage completion of housing that has been granted permission. Work with developers and other partners to overcome any barriers to | Ongoing | Income | Development Services | Economic Growth |
| | homes completed (60% of 17/18 target). | delivery. | | | | |

| | | Support planning applications on outstanding | Ongoing | Income | Economic Growth | Development Services |
|--|--|--|---------------|----------|--|------------------------------------|
| | | allocated sites or suitable windfall sites to help | | | | |
| | | meet housing targets. | | | | |
| | | Begin the review of the Local Plan. | Spring 2018 | Income | Economic Growth | Development Service |
| | | In line with agreed policies and procedures begin | Ongoing | | Economic Growth | Development Service |
| | | allocating discretionary CIL receipts to assist in | | | | / Finance & |
| | | delivering supporting infrastructure. | | | | Procurement / Legal, |
| | | | | | | Property & Democrati |
| | | | | laure et | | Services |
| Developing supplementary planning guidenes which will belo to | Carried out concernation area appreciate and | Current the douglamment of concernation evens in | Docombor 2018 | Invest | Development Services | Legal, Property & |
| Developing supplementary planning guidance which will help to | Carried out conservation area appraisals and | Support the development of conservation areas in - | December 2018 | | Development services | Democratic Services |
| preserve our historic environment, support rural communities | delivered management plans in Alrewas, Clifton | Drayton Bassett, Wall and Wiggington. | | | | Democratic Services |
| and ensure the district continues to be an attractive place. | Campville, Colton, Elford, Fazeley and Bonehill, Fradley Junction, Harlaston, Haunton, Hints, | Review the buildings at risk register. | March 2019 | | Development Services | |
| | Hopwas, Kings Bromley, Lichfield City, Little Aston, | Adopt local list of historic buildings for Burntwood | October 2018 | | Development Services | Legal, Property & |
| | Mavesyn Ridware and Shenstone. | & Hammerwich. | | | Bevelopment bei nees | Democratic Services |
| | | | | | | |
| Maintaining our parks and open spaces which encourage | Delivered parks maintenance programme. | Implement air quality action plan. | July 2018 | | Regulatory Services, | |
| residents to enjoy the outdoors. | Delivered ongoing requirements of Heritage | ······································ | ŕ | | Housing & Wellbeing, | |
| | Lottery Funding investment into Lichfield Historic | Implement environmental crime strategy. | October 2018 | | Regulatory Services, | Legal, Property & |
| | Parks. Delivered parks events programme. | | | | Housing & Wellbeing, | Democratic Services / |
| | rans. Denverea parks events programme. | | | | Environmental Health | Leisure & Operational |
| | Deviewed and an without the ULE evolution in | Defende neutrien neutrien | 2020 onwards | | Leisure & Operational | Services Economic Growth / |
| Restore the historic features of Stowe Pool and Fields | Reviewed and rewritten the HLF submission in | Defer to next plan period. | 2020 Onwarus | | Services | Development Service |
| | liaison with the HLF. | | | | Services | / Finance & |
| | | | | Invest | | Procurement |
| Continuing to help our residents recycle a large percentage of | Launched garden waste charging service. | Implement action plan for improving collection | March 2019 | Income | Joint Waste | Corporate Services |
| waste | Delivered food waste campaign. | productivity for Joint Waste. | | | | |
| Pursuing opportunities to transfer some open spaces to local | Transferred Hospital Road Playing Fields, | Explore opportunities for further community asset | | | Leisure & Operational | Finance & |
| organisations who can look after them for the enjoyment of all | Gentleshaw Common and Whittington open space. | transfers. | Autumn 2018 | | Services | Procurement |
| (e.g. playing fields). | Delivered preliminary work for tennis CIC at | Transfer line of Lichfield Canal to trust. | March 2020 | | Legal, Property & | Leisure and |
| | Beacon Park. | | | | Democratic Services | Operational Services |
| | | Implement public open space transfer/adoptions | October 2018 | | Leisure & Operational | Finance & |
| | | plan and review existing policy. | | | Services | Procurement / |
| | | | | | | Economic Growth / |
| | | | | | | Development Services |
| | | | | | | / Legal, Property & |
| We will influence and encourage | Key projects delivered (2016 - 2018) | Key projects (2018 - 2020) | Delivery date | | Lead HOS | Democratic Services Supporting HOS |
| Work with developers and social loadlands to operation | 140 effecteble bernes delivered (rent | Wark with housing doublehous and housing | Ongoing | | Pogulatory Sonvices | Development Services |
| Work with developers and social landlords to encourage | 140 affordable homes delivered (rent and shared | Work with housing developers and housing | Ongoing | | Regulatory Services, Housing & Wellbeing, | / Economic Growth |
| investment in affordable housing and encourage the | ownership) between 2016-2018. Facilitated the | associations to encourage the development of new | | | Environmental Health | |
| development of owner occupied, shared ownership and rented | delivery of a discount market sale scheme at | affordable home and regeneration of existing | | | | |
| housing to meet the needs of local people. | Hawksyard - 24 apartments now sold at 80% of | housing stock. | 1 | | | |

| | market value. Completed the compulsory purchase | Identify and transfer land in our ownership | March 2020 | | Legal, Property & | Finance & |
|---|---|--|---------------|--------|----------------------|--|
| | of an empty property now an affordable home for | suitable for affordable housing development. | | | Democratic Services | Procurement / |
| | rent owned by one of the council's approved | | | | | Economic Growth / |
| | registered providers. | | | | | Development Services |
| | | | | | | / Leisure and |
| | | | | | | Operational Services / |
| | | | | | | Regulatory Services, Housing & Wellbeing, |
| | | | | Invest | | Environmental Health |
| | | Work with housing associations to invest available | December 2018 | | Regulatory Services, | Development Services |
| | | capital and Section 106 funds to help deliver | | | Housing & Wellbeing, | / Finance & |
| | | affordable homes. | | | Environmental Health | Procurement / |
| | | | | Invest | | Economic Growth |
| Work to mitigate the adverse impact of HS2 on communities and | Liaised with HS2 project at all levels, including | Respond to HS2 planning applications and work | Ongoing | | Economic Growth & | Corporate Services |
| businesses across the district. | representation at route wide planning forum. | with Staffordshire County Council and local | | | Development Services | |
| | Submitted formal responses to phase 1. Petition | communities to mitigate impacts of HS2 on | | | | |
| | formally lodged to Phase 2a and negotiations | Lichfield District. | | | | |
| | commenced with HS2 in advance of planned | | | | | |
| | appearance at select committee to seek to address | | | | | |
| | points raised. | | | | | |

A council that is fit for the future

By 2020 we will work to ensure that: our customers will be more satisfied - we will continue to be financially responsible - our organisation will have clear corporate values and be committed to openness and transparency - more people will interact with us through our website and digital channels - we will be more innovative in how we deliver services and make a difference locally

| | Key projects we have/wil | ll deliver to meet our aims | | | | |
|--|--|--|---------------------------|----------|---|---------------------------------|
| Our Strategic Plan commitment - what we will do | Key projects delivered (2016 - 2018) | Key projects (2018 - 2020) | Delivery date | | Lead HOS | Supporting HOS |
| Being financially stable, developing innovative approaches to generating income and less reliant on government grant funding | Delivered unqualified audit accounts year on year. | Approve MTFS annually. | Annually by February | Income | Finance & Procurement | All |
| | and 97.5% (all years) 2017/18 98.9% (in year) and 97.5% (all years). Business rate collection: 2016/17 97.5% (in year) and 97.2% (all years) 2017/18 99.0% (in year) and 98.6% (all years). | Deliver unqualified audited accounts. | Annually by end of July | Income | Finance & Procurement | All |
| Embed our corporate values throughout the organisation | Adopted corporate values and communicated internally and to members. | Approve & roll out People Strategy. | September 2019 | | Corporate Services | All |
| Deliver good customer service in line with our customer promise and ensure information we publish is accessible and available in other formats | | Review the customer promise and develop customer engagement plan. | December 2018 | | Corporate Services / Customer Services, Revenues & Benefits | All |
| Make our top service requests fully bookable online and so easy to use that people choose to go online as a first port of call. | Procured single customer account, new CRM system and online forms, developed innovation principles, launched garden waste service and suite of integrated online waste forms. Launched | Approve & roll-out Digital Strategy. Roll-out Jadu to wider services and decommission Lagan. | March 2019 Summer 2019 | Innovate | Corporate Services Revenues, Benefits & Customer Services and | Finance & Procurement All |
| | online benefits claim form. Delivered user | | | Innovate | Corporate Services | |

| | acceptance testing on all forms. | Launch Modern Gov - democratic system - to members and officers. | Spring 2019 | Innovate | Legal, Property & Democratic Services | Corporate Services |
|--|--|--|--------------------|----------|--|---|
| | | Deliver line of business system and integrations for | | Innovate | Regulatory Services, | Customer Services, |
| | | regulatory services. | 2019 | Innovate | Housing & Wellbeing, Environmental Health | Revenues & Benefits / Corporate Services |
| | | Deliver line of business system and integrations for leisure and operational services. | Summer 2019 | Innovate | Leisure & Operational Services | Customer Services, Revenues & Benefits / Corporate Services |
| | | Roll out IDOX DMS to planning. | October 2018 | Innovate | Development Services | Corporate Services |
| | | Continue digitisation programme for waste processes. | Summer 2018 | Innovate | Joint Waste | Customer Services, Revenues & Benefits / |
| | | Implement online forms for revenues and benefits and introduce e-billing. | Summer 2018 | Innovate | Customer Services, Revenues & Benefits | Corporate Services Corporate Services |
| Consult with local residents in a variety of ways. | Consultation strategy drafted, user acceptance | Roll-out consultation plan. | Summer 2018 | | Corporate Services | All |
| | testing skills acquired in house. UAT delivered on all new online forms. | Increase resident involvement in democratic process and promote member recruitment through Local Democracy Week. | Autumn 2018 | | Legal, Property & Democratic Services | Corporate Services |
| | | Establish resident focus group. | Autumn 2018 | | Corporate Services | Customer Services, Revenues & Benefits |
| Work together as one council. | Relaunched code of conduct and suite of new employee policies, adopted Asset Strategy. O&S review completed. New constitution adopted. | Deliver staff survey. | Autumn 2018 | | Corporate Services | All |
| | | Develop new Strategic Plan 2020 - 2024. | Autumn/winter 2019 | | Corporate Services | All |
| | | Adopt and implement Property Asset Management Strategy. | December 2018 | Invest | Legal, Property & Democratic Services | Finance & Procurement/ Economic Growth / Leisure & Operational Services / Corporate Services / |
| | | Roll out new approach to commercialisation. | December 2018 | | Assistant Chief Executive | All |
| | | Ensure the council is prepared to meet its responsibilies as a category 1 emergency responder in line with our Emergency Planning Annual Action Plan. | March 2019 | | Regulatory Services, Housing & Wellbeing, Environmental Health | All |
| Seeking out ways to increase productivity and efficiency through | Agreed approach to commercialisation and Fit for | Relaunch Fit for the Future. | Summer 2018 | Innovate | Corporate Services | All |
| our Fit for the Future programme and service reviews. | the Future relaunch. | Deliver elections review. | October 2018 | | Legal, Property & Democratic Services | Finance & Procurement |
| | | Deliver waste, parks and grounds maintenance review. | March 2019 | | Leisure & Operational Services and Joint Waste | Corporate Services / Finance & Procurement |
| | | Deliver development management review including implementing DMS and upgrade to IDOX enterprise. | Summer 2019 | Innovate | Development Services | Corporate Services / Finance & Procurement |
| | | Implement property investment strategy. | March 2019 | Invest | Assistant Chief Executive | Legal, Property & Democratic Services |

| Bring forward and adopt business case for | December 2018 | Income | Legal, Property & | Finance & |
|---|---------------|----------|---------------------|----------------------|
| development of Bore Street shops. | | | Democratic Services | Procurement / |
| | | | | Corporate Services / |
| | | | | Economic Growth |
| Consider future office requirements for council | January 2019 | | Legal, Property & | Corporate Services / |
| and deliver business case. | | | Democratic Services | Finance & |
| | | Invest | | Procurement |
| Explore future opportunities for a debtors solution | Spring 2019 | | Customer Services, | Finance & |
| that supports our commercial and digital | | | Revenues & Benefits | Procurement |
| ambitions. | | Innovate | | |
| Deliver revenues and benefits service review phase | March 2019 | | Customer Services, | Corporate Services / |
| 2. | | | Revenues & Benefits | Finance & |
| | | Innovate | | Procurement |

Appendix D Lichfield District Council Draft Corporate Indicators 2018 - 2020

| 18 - 2020 | | | | | |
|--|--|--|--|--|---|
| Community Outcomes | Success will be measured by | Corporate Indicators | Data Source | Frequency | Level |
| | More local jobs and more people in employment | Number of jobs (total employment) | ONS - Job Density / Business Register and Employment Survey (BRES) | Annually | District |
| | | | | | |
| | | Percentage increase in occupational sector (major groups 1 - 3) | ONS - Annual Population Survey (APS) | Quarterly | District |
| È | | % of the working age population (16-64) in employment | ONS - Annual Population Survey (APS) | Quarterly | District |
| Vibrant and prosperous economy | | % of the working age population claiming Job Seekers Allowance including Universal Credit | ONS - Claimant Count | Monthly | Ward |
| 00 | | Adult Qualifications Levels - The percentage of adults 16-64 with NVQ level 3 or above | Annual Population Survey | Annually | District |
| IS 6 | More new businesses locate in our district | Total value of RV | Revs team | Quarterly | District |
| D0 | | New measure of retail/office floorspace | VOA (Valuation Office) NOMIS | Annually | District |
| per | | | nomis | | |
| lso | | | | | |
| _p | | Number of business start-ups | ONS - Business Demography / Banksearch | Annually | District / Banksearch |
| pu | | | | | provides war level data |
| lt 9 | More businesses succeed More visitors and greater visitor spend in our | Vacancy rates Number of visitors to the district | EG team collate Visit Lichfield tourism statistics (annual) and Enjoy Staffordshire Tourism Statistics | Annually Annually | District TBC |
| rar | district | Number of visitors to the district | visit clonied toorism statistics (annual) and enjoy standidshire roorism statistics | Annoany | 1DC |
| Vib | | | | | |
| - | Newoffices, retail and manufacturing space will be | Visitor spending Number of non domestric premises/ properties | Visit Lichfield tourism statistics (annual) and Enjoy Staffordshire Tourism Statistics VOA (Valuation Office) | Annually Annually | TBC District |
| | built | | NOMIS | | |
| | | | | | |
| Community | Success will be measured by | Corporate Indicators | Data Source | Frequency | Level |
| Outcomes | More people will be active and healthy | Percentage of adults (aged 19+) that meet the Chief Medical Officer's recommendations for physical activity | Active Lives Survey | Annually | District |
| | | (150+ moderate intensity equivalent minutes per week) Percentage of respondents in Lichfield who feel happy | Feeling the Difference public opinion survey | Biannual (March and | District |
| | | | | September) | |
| | | | | | |
| | | | | | |
| S | More people involved in volunteering & community activity | % or respondents who have given unpaid help to groups, clubs or organisations | Feeling the difference survey (combined waves) | 6 months | District |
| itie | | | | | |
| nn | Fewer people & families will be homeless | % of the population who find it difficult or very difficult to cope on current income | Mosaic | Annually | Ward |
| E | | Percentage of households in fuel poverty | DWP | Annually | LSOA |
| lo | | Rough sleeping rate per 1,000 households | Ministry of Housing, Communities & Local Government | Quarterly | District |
| e. | More people will feel safer & less worried | Proportion of households in council tax arrears % of respondents who feel fairly/very safe in their local area during the day | Lichfield DC Feeling the Difference public opinion survey | TBC by LDC Biannual (March and | TBC by LDC |
| saf | about crime and anti-social behaviour | · · · · · · · · · · · · · · · · · · · | | September) | District |
| р | | % of respondents who feel fairly/very safe in their local area after dark | Feeling the Difference public opinion survey | Biannual (March and September) | District |
| / ai | | % of residents who feel that there is a fairly/very big problem with ASB in their local area | Feeling the Difference public opinion survey | Biannual (March and September) | District |
| Ę. | | | | | |
| | | Overall rate of reported anti-social behaviour Rate of recorded crime | Staffordshire Police Staffordshire Police | Monthly Monthly | District |
| G | | Number of SCC supported people living in residential or nursing care | CareDirector, SCC | Monthly | District |
| Healthy and safe communities | More people will be living independently at | | | | |
| Hea | More people will be living independently at home | | | | |
| Неа | More people will be living independently at home | | | | |
| Неа | More people will be living independently at home | | | | District |
| Неа | More people will be living independently at home | Number of SCC supported people newly admitted to residential or nursing care | CareDirector, SCC | Monthly | District |
| | More people will be living independently at home | Number of SCC supported people newly admitted to residential or nursing care Number of people receiving short term support to maximise independence | CareDirector, SCC CareDirector, SCC | Monthly Monthly | District District |
| Community Outcomes | home Success will be measured by | Number of people receiving short term support to maximise independence Corporate Indicators | CareDirector, SCC Data Source | Monthly Frequency | District |
| Community Outcomes | home | Number of people receiving short term support to maximise independence | CareDirector, SCC Data Source ONS Dotrict | Monthly | District |
| Community Outcomes | home Success will be measured by | Number of people receiving short term support to maximise independence Corporate Indicators Housing affordability ratio | CareDirector, SCC Data Source ONS | Monthly Frequency Annually | District Level District |
| Community Outcomes | home Success will be measured by More affordable homes in the district | Number of people receiving short term support to maximise independence Corporate Indicators Housing affordability ratio Xumber of new affordability ratio Rec Change in the number of houses Median house prices Median house prices | Carebrector, SCC Data Source ONS Datact DCLG ONS | Monthly Frequency Annually Annually Quarterly | District Level District District |
| Community Outcomes | home Success will be measured by | Number of people receiving short term support to maximise independence Corporate indicators Housing affordability ratio Wumber of new affordability ratio Net change in the number of houses | CareOrector, SCC Data Source OHS DMMCH DLG | Monthly Frequency Annually Annually | District Level District District District |
| Community Outcomes | home Success will be measured by More affordable homes in the district Our heritage & open spaces will be well | Number of people receiving short term support to maximise independence Corporate Indicators Housing affordability ratio Xumber of new affordability ratio Rec Change in the number of houses Median house prices Median house prices | Carebrector, SCC Data Source ONS Datact DCLG ONS | Monthly Frequency Annually Annually Annually Guarterly Biannual (March and Biannual (March and | District Level District District District |
| Community Outcomes | home Success will be measured by More affordable homes in the district Our heritage & open spaces will be well maintained or enhanced | Number of people receiving short term support to maximise independence Corporate Indicators Housing affordability ratio Number of new affordability ratio Net change in the number of houses Median house prices 's residents who are satisfied with their area as a place to live | CareOvercion, SCC Data Source ONS ONS ONS ONS CareOverce ONS Feeling the Difference public opinion survey | Monthly Frequency Annually Annually Quarterly Biannual (March and September) | District Level District District District District |
| Community Outcomes | home Success will be measured by More affordable homes in the district Our heritage & open spaces will be well maintained or enhanced | Number of people receiving short term support to maximise independence Corporate indicators Housing affordability ratio Indicators Housing affordability ratio Indicators Mumber of new bolt Indicators Median house prices Indicators % of respondents who identify dent streats as a factor that most needs improving % of respondents who identify well maintained roads and pavements as a factor that most needs improving | CareOvercier, SCC Data Source Ots Ots Ots Ots Octor Ots Octor Ots Feeling the Difference public opinion survey Feeling the Difference public opinion survey | Monthy Frequency Annually Annually Quarterly Biannual (March and September) Biannual (March and September) Biannual (March and September) | District |
| green and welcoming places to live | home Success will be measured by More affordable homes in the district Our heritage & open spaces will be well maintained or enhanced | Number of people receiving short term support to maximise independence Corporate indicators Housing affordability ratio Summer of new solution Instruction terms Median house prices S residents who are satisfied with their area as a place to live S of respondents who identify dean streets as a factor that most needs improving | CareOvercier, SCC Data Source Ots Ots Ots Ots Octor Ots Octor Ots Feeling the Difference public opinion survey Feeling the Difference public opinion survey | Monthly Frequency Annually Annually Annually Quarterly Eliannual (March and September) Bliannual (March and Annually Bliannual (March and Annually | District District District District District District District |
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